

BRICK'EM PRIVACY POLICY

Effective Date: August 16, 2026

Last Updated: August 16, 2026

This Privacy Policy applies to the **BRICK'EM** mobile application, game, and related services operated by **BRICK'EM POKER LLC** ("BRICK'EM," "Company," "we," "us," or "our").

BRICK'EM POKER LLC respects the privacy of our players. This Privacy Policy explains what information we may collect, how we use it, how it may be shared, how we protect it, and the choices and rights available to users.

BRICK'EM is intended for users **13 years of age or older**.

By creating a BRICK'EM account or using BRICK'EM, you acknowledge that you have been provided access to this Privacy Policy and understand the privacy practices described below.

1. INFORMATION WE COLLECT

We may collect information you provide directly, information generated when you use BRICK'EM, and certain information collected automatically from your device.

A. Account Information

When you create or maintain a BRICK'EM account, we may collect:

- Username or display name
- Email address
- Phone number
- Profile photograph or avatar
- Account identification information
- Login and authentication information
- Account settings and preferences

Authentication information is handled through appropriate authentication and security systems.

B. Gameplay Information

When you play BRICK'EM, we may collect information relating to your gameplay and activity, including:

- Games played
- Wins and losses
- Match history
- Game statistics
- Rankings and leaderboard information
- Virtual chip or token balances
- Achievements
- Rewards
- Purchased or unlocked digital items
- Game settings and preferences
- Player interactions
- Gameplay activity

This information may be used to operate BRICK'EM, maintain player progress, provide multiplayer features, calculate rankings, maintain virtual balances, prevent cheating, and improve the game.

C. Chat and Social Information

BRICK'EM may provide social and player-to-player features including:

- Chat
- Emojis
- Reactions
- Party rooms
- Friend features
- Player reports
- Profile information
- Other player interactions

We may process information generated through these features, including messages, reactions, reports, and related player activity.

Communications may be processed or reviewed when reasonably necessary to:

- Investigate player reports
- Enforce BRICK'EM rules
- Moderate inappropriate content
- Detect harassment or abuse
- Detect cheating or fraud
- Protect players
- Maintain the safety and integrity of BRICK'EM

Players should not disclose sensitive personal information through BRICK'EM chat or other public communication features.

D. Profile Pictures and User Content

If you upload a profile picture, avatar, message, or other content, we may collect and store that content as necessary to provide BRICK'EM's features.

Certain information you choose to post may be visible to other players.

E. Location Information

BRICK'EM may collect or derive general location information, such as approximate location based on your IP address or device information.

If a BRICK'EM feature requires precise device location, BRICK'EM may request permission through your device before collecting that information.

You may control location permissions through your device settings.

Certain location-dependent features may not function if location permission is disabled.

F. Device and Technical Information

When you use BRICK'EM, certain technical information may be collected automatically, including:

- Device type
- Operating system
- Application version
- IP address
- Device identifiers
- Application identifiers
- Advertising identifiers
- Language settings
- General regional settings
- Connection information
- Crash information
- Error logs
- Performance information
- Application usage information

This information may be used to maintain compatibility, diagnose technical problems, improve performance, analyze application usage, prevent fraud, and protect BRICK'EM.

2. HOW WE USE INFORMATION

BRICK'EM POKER LLC may use information collected through BRICK'EM to:

- Create and maintain player accounts
- Authenticate users
- Provide multiplayer gameplay
- Match players
- Maintain game progress
- Maintain match history
- Calculate statistics
- Provide rankings and leaderboards
- Provide achievements and rewards
- Maintain virtual chip and token balances
- Provide social and communication features
- Process or verify purchases
- Deliver purchased digital items
- Provide customer support
- Respond to questions and player reports
- Send account or service notifications
- Send game invitations or other notifications
- Diagnose crashes and technical problems
- Improve gameplay
- Improve application performance
- Develop new BRICK'EM features
- Analyze application usage
- Detect cheating and exploitation
- Detect and prevent fraud
- Prevent unauthorized account access
- Moderate player behavior
- Enforce BRICK'EM Terms of Use and Community Guidelines
- Protect BRICK'EM, its systems, and its players
- Comply with applicable legal requirements

3. VIRTUAL CHIPS, TOKENS AND DIGITAL ITEMS

BRICK'EM may provide virtual chips, tokens, achievements, rewards, custom celebrations, emojis, cosmetic items, and other digital content.

Information relating to these items may be associated with your account to maintain:

- Virtual balances
- Purchases
- Game progress

- Achievements
- Rewards
- Unlocks
- Digital inventory

Unless expressly stated otherwise, BRICK'EM virtual chips, tokens, rewards, and digital items:

- Have no real-world cash value
- Are not legal currency
- Cannot be withdrawn as money
- Cannot be redeemed through BRICK'EM for real-world money
- Are intended solely for use within BRICK'EM

BRICK'EM is intended for entertainment purposes and does not authorize players to use the application for unauthorized real-money gambling or wagering.

4. PURCHASES AND PAYMENT INFORMATION

BRICK'EM may offer optional in-app purchases, including digital items, custom celebrations, cosmetics, virtual game items, and other features.

Purchases may be processed through third-party platforms or payment providers, including the **Apple App Store** and **Google Play**.

When purchases are processed by a third-party platform, BRICK'EM POKER LLC generally does not directly receive or store your complete credit or debit card information.

We may receive information necessary to verify and provide a transaction, including:

- Transaction identifier
- Purchase status
- Purchased product or item
- Purchase date
- Related BRICK'EM account information

Transactions may also be governed by the terms and privacy policies of the platform that processed the purchase.

5. ADVERTISING

BRICK'EM may display advertisements and work with third-party advertising providers.

Depending on your age, location, device settings, consent choices, and applicable law, advertising providers may process certain information, such as:

- Advertising identifiers
- Device information
- Approximate location
- Application activity
- Advertisement interactions
- General application usage information

Where required, BRICK'EM will provide appropriate privacy choices or request permission before using information for certain advertising purposes.

Advertising and data practices may be limited or handled differently for users under 18 where required by applicable law.

6. ANALYTICS

BRICK'EM may use analytics technologies to understand how players interact with the application.

Analytics information may include:

- Features used
- Game sessions
- Application performance
- Device information
- Crash information
- General usage activity

We may use analytics information to improve BRICK'EM, troubleshoot problems, understand player engagement, and develop new features.

7. THIRD-PARTY SERVICES

BRICK'EM may use third-party technology and service providers to operate the application.

These may include providers of:

- Cloud hosting
- Databases

- Authentication
- Firebase or similar backend technology
- Google services
- Apple services
- Apple Sign-In
- Google Sign-In
- Analytics
- Crash reporting
- Multiplayer infrastructure
- Push notifications
- Advertising
- Customer support
- Payment processing
- Application security

These providers may process certain information on behalf of BRICK'EM POKER LLC or according to their own applicable privacy practices.

We seek to provide service providers only with information reasonably necessary for the services they perform.

8. HOW INFORMATION MAY BE SHARED

BRICK'EM POKER LLC does **not sell your personal information for money**.

We may disclose information to service providers and other parties when reasonably necessary to:

- Operate BRICK'EM
- Provide multiplayer functionality
- Maintain accounts
- Authenticate users
- Host or maintain BRICK'EM systems
- Process transactions
- Provide analytics
- Provide advertising where permitted
- Provide technical services
- Deliver notifications
- Prevent fraud
- Prevent cheating
- Investigate player reports
- Investigate violations

- Protect players
- Protect BRICK'EM systems
- Respond to valid legal requests
- Comply with applicable laws or court orders
- Protect BRICK'EM POKER LLC's legal rights

Information may also be transferred in connection with a merger, acquisition, financing, restructuring, sale, or other business transaction involving BRICK'EM POKER LLC, subject to applicable law.

9. INFORMATION VISIBLE TO OTHER PLAYERS

BRICK'EM is a multiplayer game. Certain information may therefore be visible to other players.

Depending on the features you use, this may include:

- Username or display name
- Profile picture or avatar
- Rankings
- Achievements
- Game statistics
- Gameplay activity
- Chat messages
- Emojis
- Reactions
- Other information you intentionally make visible

Players should carefully consider what information they choose to share.

You should never publicly disclose sensitive personal information such as:

- Your home address
 - Passwords
 - Financial information
 - Payment information
 - School location
 - Government identification numbers
 - Precise real-time location
 - Other highly sensitive personal information
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10. PLAYER REPORTING, BLOCKING AND MODERATION

BRICK'EM may provide tools allowing users to report inappropriate content or player behavior.

Players may also be able to block other users from communicating with them.

We may review reports, communications, account information, or related activity when reasonably necessary to investigate:

- Harassment
- Threats
- Inappropriate content
- Cheating
- Fraud
- Scams
- Abuse
- Violations of BRICK'EM policies
- Safety concerns

BRICK'EM POKER LLC may remove content, restrict communications, suspend accounts, or take other appropriate action when necessary to enforce our rules and protect the BRICK'EM community.

11. PUSH NOTIFICATIONS

BRICK'EM may send push notifications relating to:

- Game invitations
- Account activity
- Gameplay
- Rewards
- Achievements
- New features
- Application updates
- Promotions
- Other BRICK'EM services

You may control push-notification permissions through your device settings.

12. AGE REQUIREMENT AND CHILDREN'S PRIVACY

BRICK'EM is intended for users who are **13 years of age or older**.

Users under the age of 13 are not permitted to create or maintain a BRICK'EM account or use BRICK'EM services.

BRICK'EM POKER LLC does not knowingly collect personal information from children under 13 in violation of applicable law.

If we learn that we have collected personal information from a child under 13 in a manner prohibited by applicable law, we will take reasonable steps to delete the information and, where appropriate, terminate the associated account.

Users between the ages of 13 and 17 may be subject to additional privacy protections, restrictions, parental or guardian requirements, or limitations depending on applicable law and their location.

Certain features may be restricted or handled differently for younger users, including:

- Player-to-player communications
- Profile information
- Advertising
- In-app purchases
- Location-related functionality

Parents or legal guardians who believe that a child under 13 has created a BRICK'EM account or provided personal information may contact:

brickholdem@gmail.com

13. DATA RETENTION

We retain personal information for as long as reasonably necessary for the purposes described in this Privacy Policy.

Information may be retained as necessary to:

- Maintain player accounts
- Provide BRICK'EM services
- Maintain game records
- Maintain transaction records
- Provide security
- Prevent fraud
- Prevent abuse

- Resolve disputes
- Enforce agreements
- Meet legal, accounting, or regulatory obligations

When information is no longer reasonably necessary, we may delete, anonymize, or otherwise handle it in accordance with applicable law.

14. ACCOUNT AND DATA DELETION

Players may request deletion of their BRICK'EM account and associated personal information through the account deletion functionality provided within the BRICK'EM application.

Players may also contact:

brickholdem@gmail.com

We may need to verify your identity before completing certain deletion or privacy requests.

Deleting your BRICK'EM account may permanently remove access to:

- Game progress
- Match history
- Statistics
- Rankings
- Achievements
- Rewards
- Virtual chips or tokens
- Purchased or unlocked digital items
- Profile information
- Social information
- Other account-related information

Certain information may be retained when required or permitted by applicable law, including information reasonably necessary for:

- Legal compliance
- Fraud prevention
- Security
- Dispute resolution
- Transaction records
- Legitimate recordkeeping

Account deletion does not automatically create a right to a refund for previously purchased digital items except where required by applicable law or the applicable payment platform's policies.

15. DATA SECURITY

BRICK'EM POKER LLC uses reasonable administrative, technical, and organizational safeguards designed to protect personal information.

Security measures may include:

- Authentication systems
- Access controls
- Security monitoring
- Secure communications
- Technical safeguards
- Other reasonable security measures

However, no mobile application, database, network, electronic storage system, or internet transmission can be guaranteed to be completely secure.

Players are responsible for protecting their account credentials.

If you believe your account has been compromised, contact:

brickholdem@gmail.com

16. YOUR PRIVACY RIGHTS

Depending on where you live, applicable privacy laws may provide certain rights regarding your personal information.

These rights may include the ability to:

- Request access to certain personal information
- Request correction of inaccurate information
- Request deletion of certain personal information
- Obtain information about how personal information is collected
- Obtain information about how personal information is used
- Obtain information about how personal information is disclosed
- Withdraw certain consent where applicable

- Opt out of certain data processing where applicable
- Request limitations on certain processing where applicable
- Appeal certain privacy decisions where applicable

We will respond to valid privacy requests as required by applicable law.

Requests may be submitted to:

brickholdem@gmail.com

We may take reasonable steps to verify the identity of a person submitting a request.

17. CALIFORNIA AND OTHER U.S. STATE PRIVACY RIGHTS

Residents of certain U.S. states may have additional privacy rights under applicable state privacy laws.

Depending on the applicable law and our data practices, these may include rights to:

- Know or access personal information
- Correct certain personal information
- Delete certain personal information
- Obtain information regarding categories of personal information collected
- Obtain information regarding categories of third parties receiving information
- Opt out of certain forms of targeted advertising, sale, or sharing where applicable
- Appeal certain decisions concerning privacy requests

BRICK'EM POKER LLC will honor applicable privacy rights as required by law.

We will not unlawfully discriminate against users for exercising applicable privacy rights.

Privacy requests may be submitted to:

brickholdem@gmail.com

18. LOCATION AND DEVICE PERMISSIONS

Certain BRICK'EM features may request access to device permissions.

Depending on the features available, these permissions may include:

- Location
- Photos or media for profile pictures
- Camera
- Notifications

BRICK'EM will request device permissions when necessary for applicable functionality.

You may change permissions through your device settings.

Disabling certain permissions may prevent some BRICK'EM features from operating correctly.

19. EMAILS AND COMMUNICATIONS

We may use your email address or other contact information to send:

- Account-related messages
- Security notices
- Password or authentication communications
- Customer-support responses
- Important application notices
- Policy updates
- Service-related information
- Promotional communications where permitted

Where required, promotional communications will provide an appropriate method for opting out.

Certain essential account, security, transactional, or legal communications may still be sent when necessary.

20. INTERNATIONAL USERS

BRICK'EM may be accessible from locations outside the United States.

If personal information is transferred or processed outside your state, province, or country, it may be subject to different data-protection laws.

Where required by applicable law, BRICK'EM POKER LLC will use appropriate measures for international transfers of personal information.

21. CHANGES TO THIS PRIVACY POLICY

BRICK'EM POKER LLC may update this Privacy Policy as BRICK'EM develops or as our technology, features, business practices, or legal obligations change.

When material changes are made, we may provide notice through:

- The BRICK'EM application
- Email
- A BRICK'EM website when available
- Another appropriate method

The **Last Updated** date at the beginning of this Privacy Policy identifies the most recent revision.

22. CONTACT BRICK'EM

For privacy questions, account deletion requests, parental inquiries, privacy-rights requests, or other concerns regarding this Privacy Policy, please contact:

BRICK'EM POKER LLC

Application: BRICK'EM

Privacy Email: brickholdem@gmail.com

Support Email: brickholdem@gmail.com

Mailing Address: 94 Wessington Ave. Garfield, NJ

PLAYER PRIVACY ACKNOWLEDGMENT

By creating a BRICK'EM account or using BRICK'EM, you acknowledge that you have been provided access to this Privacy Policy and understand that information will be handled as described in this Policy.

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